

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 04748 011436Z

41

ACTION EUR-12

INFO OCT-01 ISO-00 /013 W

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R 011435Z SEP 76

FM AMEMBASSY STOCKHOLM

TO USIA WASHDC

INFO SECSTATE WASHDC 8528

UNCLAS STOCKHOLM 4748

USIAC

FOR: IOP/FW, IOP/FN

STATE FOR EUR/P - SEDDNER

E.O. 11652: N/A

SUBJECT: FACILITATIVE ASSISTANCE

1. THOMAS KORLING, INFORMATION DIRECTOR OF THE NEW SWEDISH LOCAL RADIO ORGANIZATION, PLANS U.S. VISIT TO STUDY LOCAL RADIO STATIONS, COMMERCIAL AND PUBLIC.

2. KORLING WILL DIRECT ONE OF NEW STATIONS BEING ESTABLISHED NATIONWIDE TO PROVIDE BETTER LOCAL SERVICE WITHIN FRAMEWORK SIMILAR TO THE MONOPOLY OF THE PRESENT NATIONAL SWEDISH BROADCASTING CO. SERVICE WILL BEGIN IN 1977.

3. KORLING WISHES TO EXAMINE STATION ORGANIZATION, THE PROCESS OF DEVELOPING PROGRAMMING AND NEWS-BROADCASTING TECHNIQUES AT INNOVATIVE OR AMBITIOUS TATIONS, ALTHOUGH NOT THOSE WITH EXTREME PROGRAMMING STYLES, IN BOSTON, NEW YORK, WASHINGTON, DC PHILADELPHIA, CHICAGO AND LOS ANGELES AREAS ESPECIALLY LATTER.

4. NO TRAVEL DATES YET SOLID SO POST RECOGNIZES IMPOSIBILITY OF FIRM APPOINTMENTS YET. HOWEVER, CAN POST ASSURE CLIENT THAT APPOINTMENTS AT SOME OF THESE LOCATIONS FORTHCOMING ONCE HE HAS ARRIVED IN U.S. SO CLIENT CAN REASSURE EMPLOYER OF TRIP'S VALUE? ADVISE.

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WOLCOTT

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
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Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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